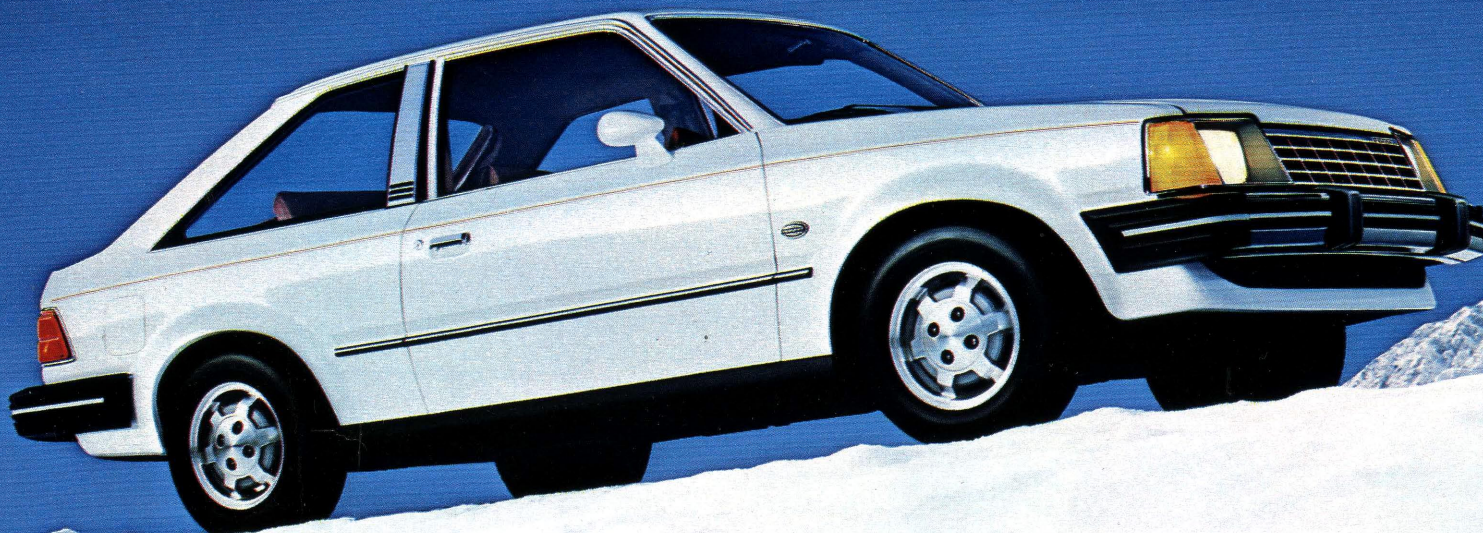


INTRODUCING THE NEW WORLD CAR FORD ESCORT



ENGINEERING TEAMS FROM AMERICA AND OVERSEAS JOIN FORCES TO CREATE A NEW CAR WITH BETTER IDEAS FROM AROUND THE WORLD

Top engineers drawn from the worldwide resources of Ford Motor Company teamed up to create Escort. They pooled their expertise...compared, tested, evaluated, experimented—to come up with better ideas.

The result: a high-mileage car built in America to take on the world. Escort will be made in America for American drivers...with other models built and sold overseas.

HIGH MILEAGE THROUGH ADVANCED TECHNOLOGY

Escort has higher gas mileage ratings than subcompacts such as VW Rabbit, Honda Accord, Toyota Corolla hatchback—yet Escort has more room—in fact, Escort has the

room of a compact (based on EPA Volume Index).

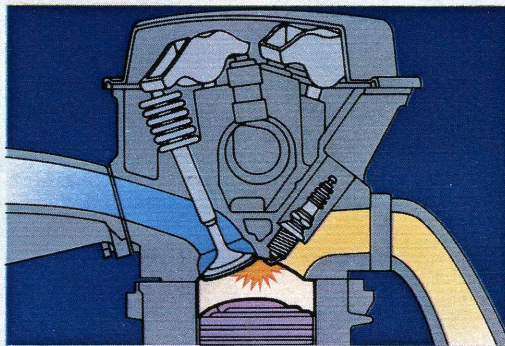
30 EPA EST MPG*

44 EST HWY*

*Applicable only to sedans without power steering or A/C. For comparison. Your mileage may differ depending on speed, distance, weather. Actual hwy mileage and Calif. ratings lower. Excludes diesels.

ONE OF THE MOST POWER-EFFICIENT ENGINES AVAILABLE IN AMERICA

Escort's new-design compound valve hemispherical head (CVH)



engine gives you high mileage plus power for freeway driving.

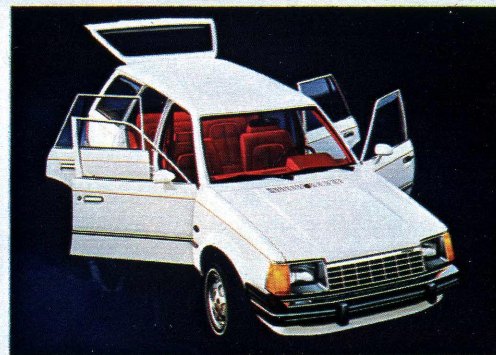
FRONT-WHEEL DRIVE AND FOUR-WHEEL INDEPENDENT SUSPENSION

Escort comes with front-wheel drive...four-wheel fully independent suspension...rack-and-pinion steering...stabilizer bar...new all-season steel-belted radials, and

other road-control features.

DRIVE A WORLD CAR

Whether you buy or lease, see your Ford Dealer now to order your Escort...3-door Hatchback, 4-door Liftgate...or even a Squire wagon option. And remember to ask about Ford's Extended Service Plan.



Escort Liftgate...4-doors and wagon room when you need it.

BUILT TO TAKE ON THE WORLD

FORD ESCORT

FORD DIVISION

